



Cocoa Sustainability

An opportunity for mutuality

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Farmers need security of livelihoods
Industry needs security of supply



**Mutuality = partnering to
realise 1.5 tonne / ha yield**

From niche to mainstream scale



3 million bars a day mindset

2 million tonnes sustainably certified cocoa mindset

Mutuality = 2 million tonnes benefiting 1.5 million farmers

How to partner in the development process?

How can Fairtrade evolve to offer even greater return on investment to both farmers and industry through training and inputs for maximum yields?

What are the major barriers for us to overcome to operate at scale efficiently and attract increasing commitments from industry?

